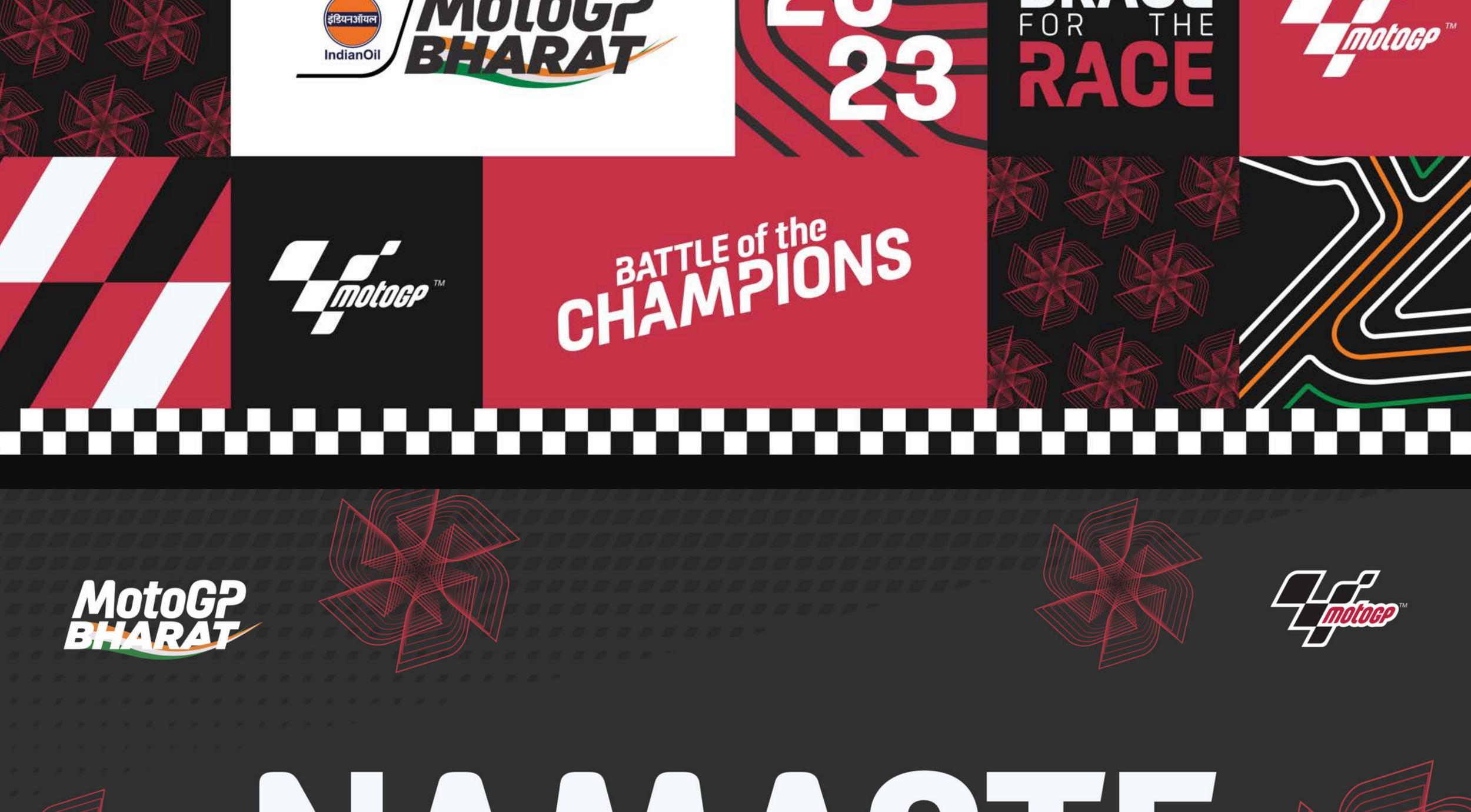
MotoGP Bharat 2023

Step into the thrilling world of the MotoGP Indian Grand Prix: MotoGP Bharat 2023 with our exceptional concourse branding project that transformed the venue into a visual spectacle. Working with the dynamic MotoGP Bharat logo, we crafted a series of design elements that encapsulated the essence of speed and excitement.

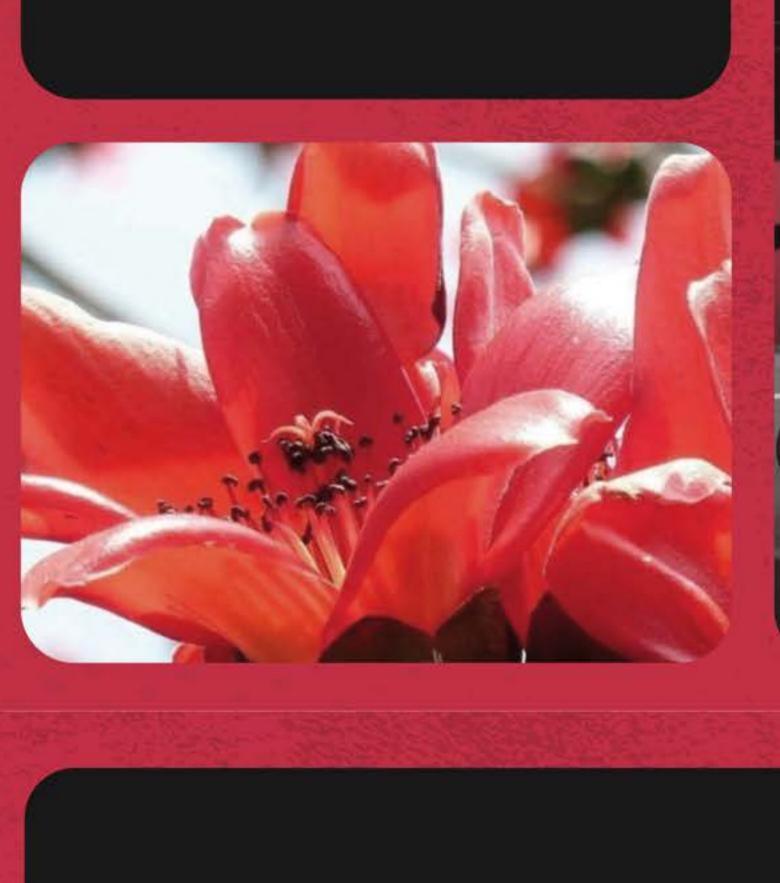
Our attention to detail extends to the ground, where meticulously placed print elements like billboards, flags, and a tiled pattern for The Main Grand Stand Wall branding create a cohesive visual experience for spectators. The perimeter fence branding and pole pennants further extend the branding impact, ensuring that every inch of the concourse immerses visitors in the thrilling atmosphere of MotoGP Bharat 2023.

With a fusion of tradition and modernity, our design project brings the excitement of MotoGP Bharat to life, making every spectator feel the adrenaline rush as they witness the high-speed drama unfold on the track.









constructed was the crimson-red

blends the iconic MotoGP shape

with Uttar Pradesh's (host state)

roundel that harmoniously

state flower - The Palaash.

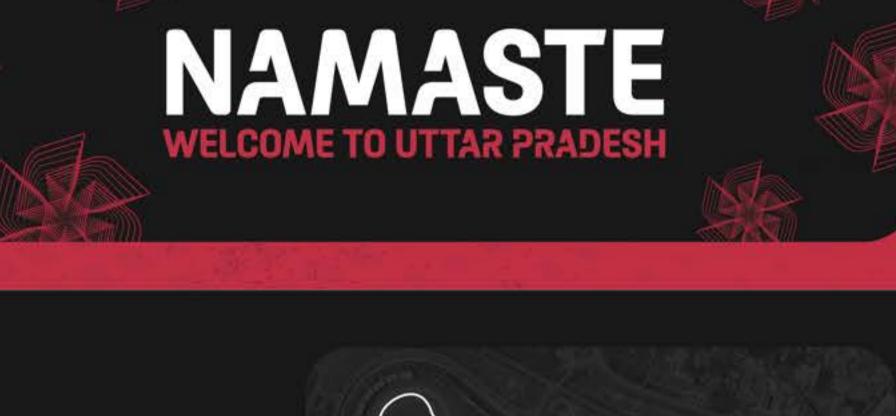
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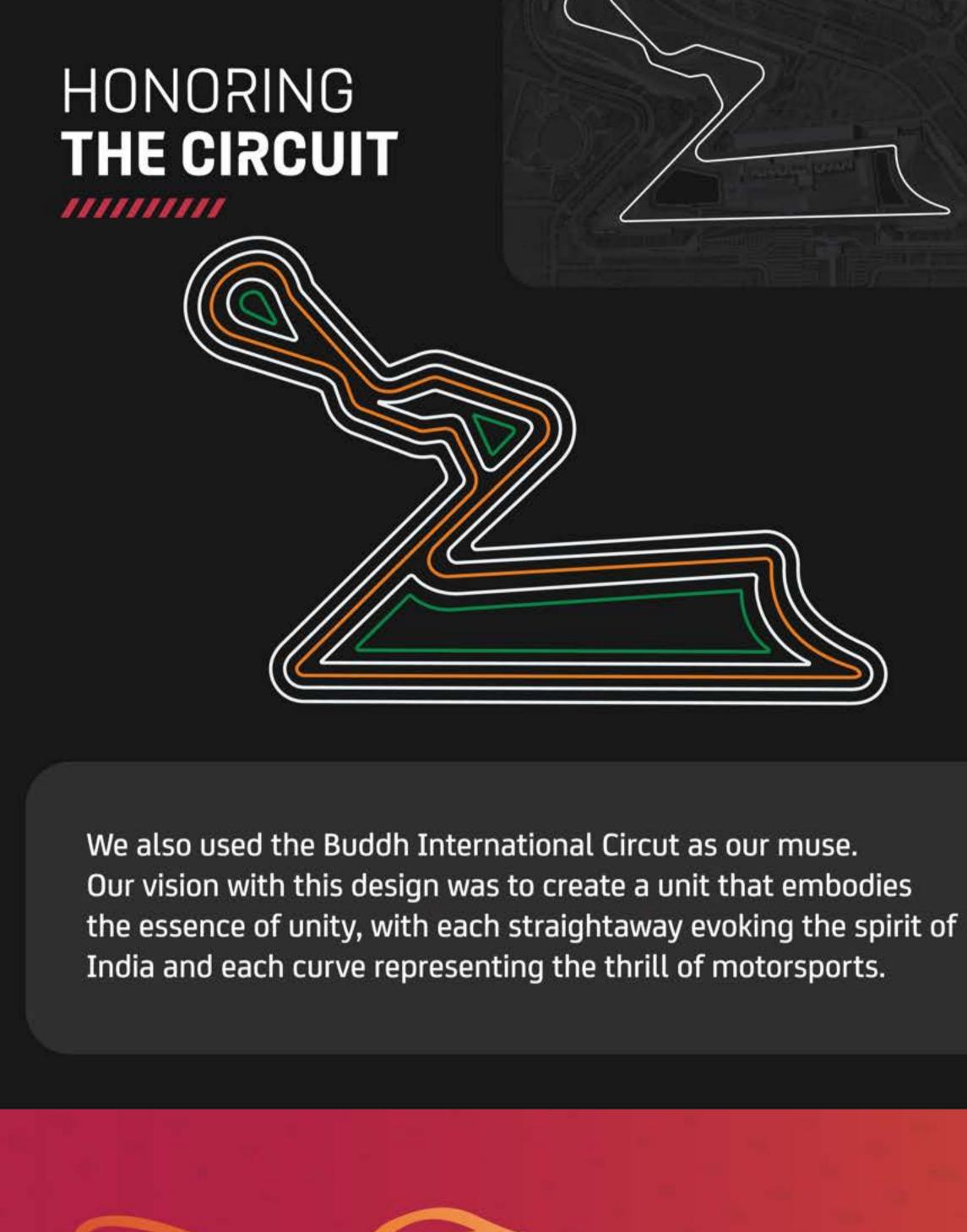
spiritual and cultural heritage of the state of Uttar Pradesh - the home of MotoGP Bharat. 11111111111

The Palaash roundel intertwines the speed,

excitement and thrill of racing with the



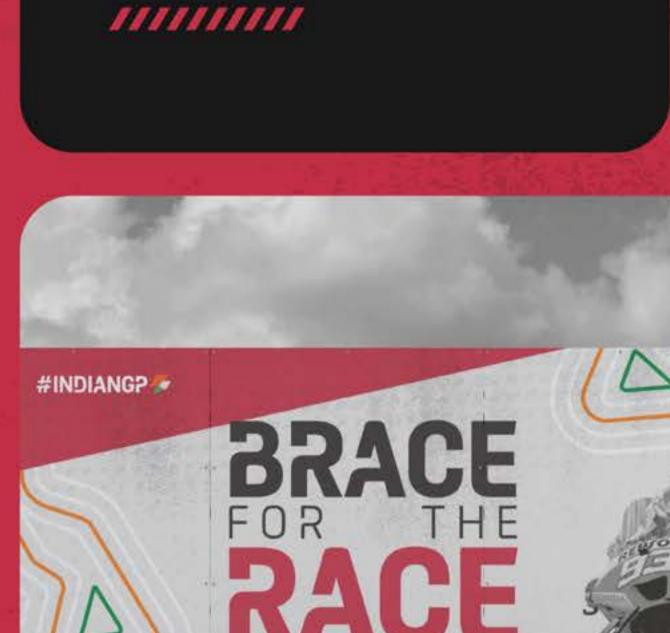








RACE DAY!

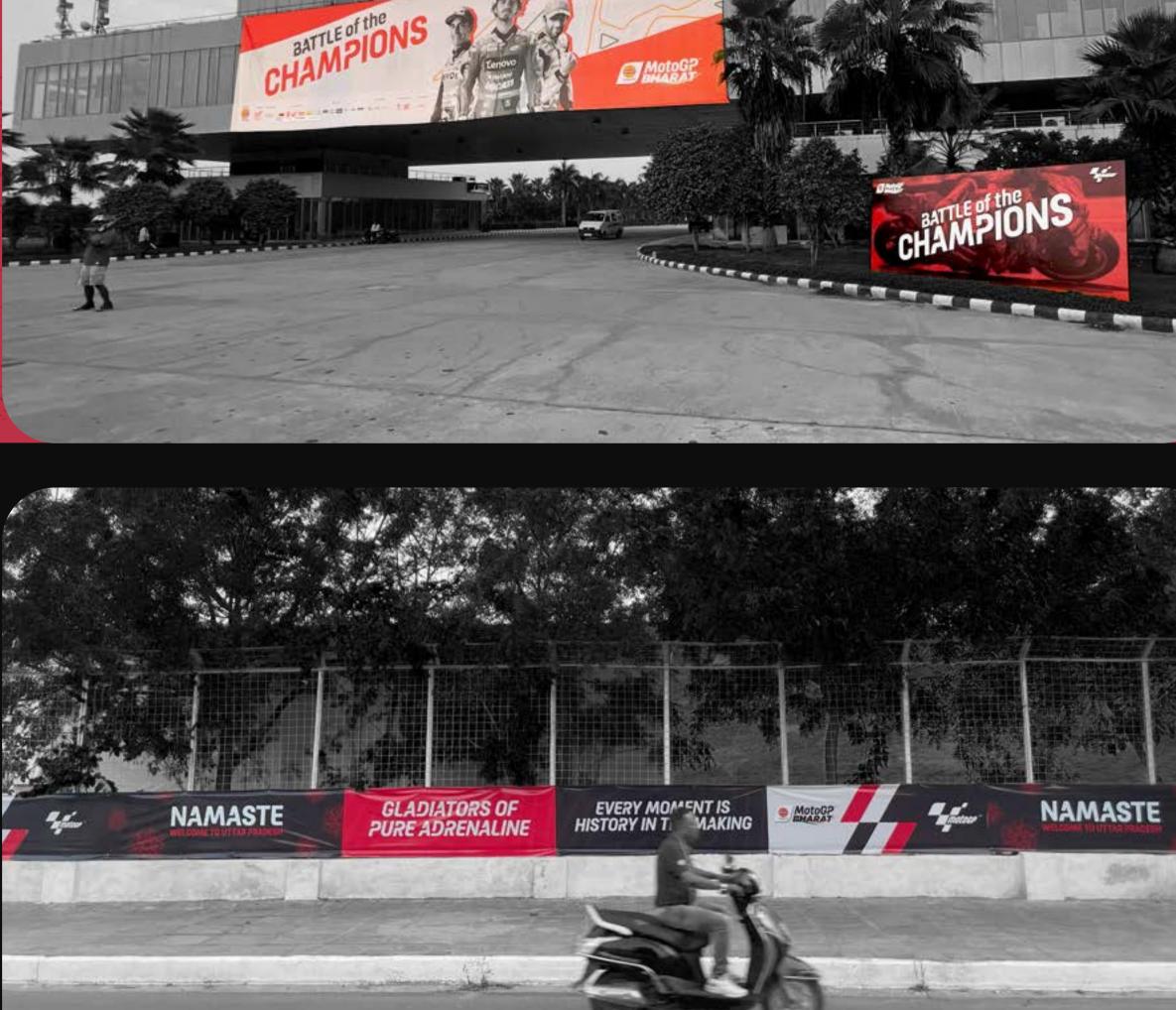


APPLICATIONS

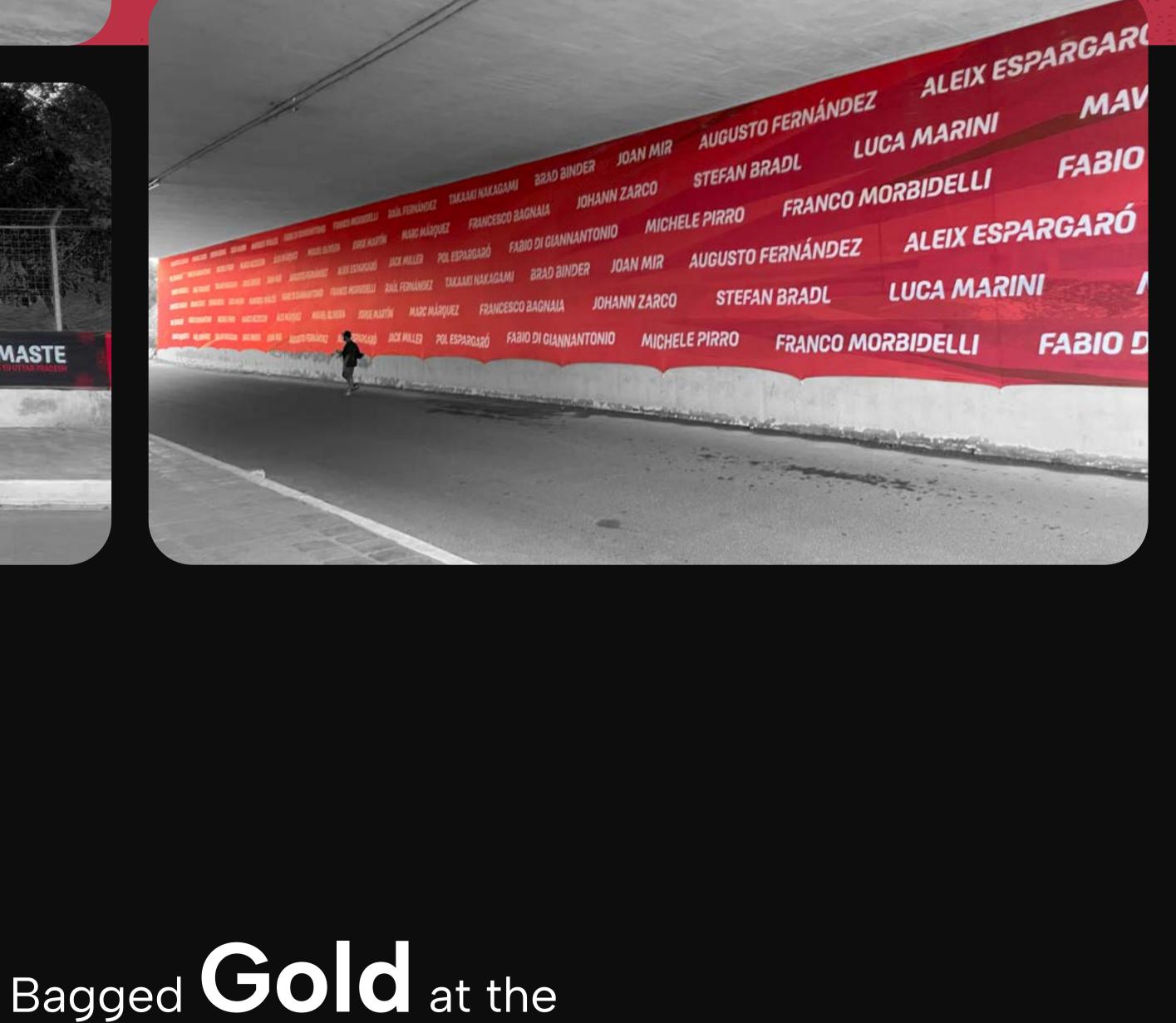
BRAND

IDENTITY











ET Shark Awards '24 for Sports Marketing Campaign

